

Transformed: Public Health, new professional

Susan Louis

1234 Gaudy Old Style Court

Atlanta, GA 30325

(404) 555-1212

susan@yahoo.com

HIGHLIGHTS OF QUALIFICATIONS

Program Planning, Implementation, Evaluation

- Experienced at using behavioral theory to assess community needs and develop targeted health interventions
- Coordinated successful launch of new School Violence Prevention program
- Extensive coursework in evaluation methodology

Health Promotion, Social Marketing, Outreach

- Strong public speaker with well-developed listening and writing abilities; Fluent in Spanish
- Created consumer-oriented public health intervention efforts in variety of multicultural settings
- Skills include: formative research, audience segmentation, channel analysis and behavioral theory application

Survey Design and Research

- Used sampling techniques, knowledge of questionnaire design and descriptive data analysis to write survey
- Qualitative and quantitative research experience includes ethnographic studies, interpretive and behavioral skills
- Studied concepts and theories related to principles of community organization and planned change

EDUCATION

Emory University, Rollins School of Public Health
Master of Public Health, Behavioral Sciences and Health Education
Thesis: Violence in Schools: Preventable Genocide CHES Eligible: October 2008

Atlanta, GA

May 2007

University of Georgia
Bachelor of Arts, Psychology major, Performing Arts minor

Athens, GA

May 2005

EXPERIENCE

Violence Prevention Program, Intern Atlanta, GA Oct. 2005 – present

This program is foundation run and aims to incorporate community involvement in violence prevention.

- Research, design, implement and evaluate school violence interventions in Spanish and English
- Use qualitative and quantitative skills to review and revise materials for mass distribution.
- Gain expertise in violence prevention strategies and behavior change working in multicultural groups.
- Collaborate with multi-faceted team to incorporate low-income community's buy-in for prevention program.
- Demonstrate leadership abilities by facilitating community and media participation in initiative.

Athens Department of Public Health, Intern Athens, GA Summer 2005

- Created new instrument and adapted existing materials to survey reliably and validly measure knowledge, attitudes and behaviors that influence likelihood of teen sexuality.
- Displayed knowledge of school structure and effective persuasive skills by securing survey authorization.
- Developed protocols and procedures to conduct focus groups to be conducted in fall.
- Used analytical and written communication skills to successfully accomplish agency's mission.

University of Georgia, Resident Advisor Athens, GA 2003 -2005

- Displayed advising, communication and organizational abilities as leader of hall of first-year students.
- Resolved conflicts, imposed discipline and created community standards resulting in improved resident grades.
- Headed initiative to partner with several residence halls to raise money for breast cancer research.
Group raised over \$25,000, winning University small group record for fundraising efforts.
- Demonstrated leadership, initiative and motivational skills by instituting exercise and healthy lifestyle programs, resulting in lower body-mass indexes and physically fit residents.

ADDITIONAL INFORMATION

Possess firm grasp of key conceptual models of causation and prevention

Fluent Spanish: speaking and writing

Familiar with Epi Info, Healthy Communities 2000: Model Standards, and PATCH

Treasurer, Rollins School of Public Health Student Government, 2006

Member, APHA, 2005-present